

MINUTES

Lake Odessa Area Arts Commission

Meeting

Monday, February 12, 2024

Page Memorial Building

Lake Odessa, Michigan

1. **Call to Order / Roll Call:** Chair Hermes called the meeting to order at 7:00 p.m.
Present: Banks, Hermes, Johnson, Mattson, Rice
Absent: Baker, Nurenberg
Visitors: Jennifer Hickey
Staff: None
2. **Agenda:** Motion by Johnson, support by Hermes to approve agenda with the addition of shade cloths for pavilion. All ayes; motion carried 5-0.
3. **Public Comment:** None.
4. **Minutes:** The 1/13/2024 regular meeting minutes were tabled until the 3/11/2024 regular meeting.
5. **Finance Report:**
 - a. The revenue/expense report for the period ending 1/31/2024 showed total revenues of 29,910.35 and expenditures of 22,467.47, reflecting a positive balance of \$7,442.88.
 - b. Accounts Payable:
 - 1) Motion by Mattson, support by Hermes to approve accounts payable for January 2024 in the amount of \$1,049.43.
 - 2) Motion by Banks, support by Mattson to approve invoice from West Michigan Tourist Association in the amount of \$900 for 2024 Art in the Park advertising, to be paid from 2024-25 fiscal year budget. All ayes; motion carried 5-0.
 - 3) Mattson Financial Group has indicated they will pay an invoice from Michigan Farm Bureau for 2023 Holiday Decorating Contest signage in the amount of \$233.13.
 - 4) Motion by Hermes, support by Matton to approve \$698 payable to Michigan Festivals & Events Association for 1/2-page ad in the 2024-25 Michigan Fun magazine. All ayes; motion carried 5-0.
 - 5) Motion by Hermes, support by Mattson to approve \$1,157 payable to Polly Products for the purchase of one picnic table for the village park, to be paid from 2024-25 fiscal year budget. All ayes; motion carried 5-0.

6. Action/Discussion Items:

a. 2023 Art in the Park:

Thank You letters to acknowledge sponsors and volunteers have been mailed. Thank You letters to artisans have been printed, with Call for Artist fliers to be enclosed. Hermes will prepare letters for mailing.

b. 2024 Art in the Park:

1) Entertainment:

- a) Motion by Hermes, support by Banks, to approve \$350 payable to Michael Hulett for a one-hour time slot, and not to exceed \$850 to Michigan Mafia String Band for a two-hour time slot. All ayes; motion carried 5-0.
- b) Rice reported that the Lakewood High School Vagabonds will be available to perform.

2) Food Vendors: Discussion was held re: physical location of food vendors, with consensus that placement in the paved lot along M-50 would be a good option. Kool Breeze has sent in his application and payment. Consensus was to wait on inviting the Fire Department to participate this year. With food vendors placed in paved lot, park map will need to be revised to add more artisan spaces along the south end of the paved path.

3) Artisans:

- a) 54 applications approved to date, and 72 spaces purchased.
- b) Discussion re: application from Sharon Wright (Airbeads) and questions whether her product is homemade or mass produced. Hermes will contact her for more information.

4) Mobile Hot Spots: Mattson volunteered to contact library to reserve two units.

5) Kids' Zone: Rice has suggested crafts that can be done in teams.

6) Sunshine Artist Magazine: Discussion was held re: two recent articles containing tips and tricks from other show organizers regarding load-in/load-out and early tear-down.

7) Radios: In light of the malfunction of some radios rented from Chrouch Communications in 2023, Hermes suggested the Arts Commission consider investing in two-way radios for 2024 and beyond. Hermes will provide further information at an upcoming meeting.

8) Wheelchairs: Banks will inquire re: rental of two wheelchairs.

7. **Adjournment:** Without objection, meeting adjourned at 8:15 p.m.

Respectfully submitted,

Karen Banks, Secretary/Treasurer