

## MINUTES

### **Lake Odessa Area Arts Commission**

Special Meeting

Wednesday, June 11, 2025

Page Memorial Building

Lake Odessa, Michigan

1. **Call to Order:** Chair Hermes called the meeting to order at 7:05 p.m.  
Present: Melanie Baker, Karen Banks, Meg Hermes, Nancy Mattson,  
Absent: Ty Nurenberg, Aurora Rice, Elizabeth Stoneman  
Visitors: None  
Staff: None
2. **Agenda:** Motion by Banks, supported by Hermes, to approve agenda with addition of Sue Clay under "Artists" and Advertising. All ayes; motion carried.
3. **Public Comment:** None.
4. **Minutes:** Motion by Hermes, supported by Mattson, to approve minutes of 5/11/25 regular meeting. All ayes; motion carried.
5. **Finance:**
  - a. Revenue/Expense report, reflecting total revenues of \$6,476.65 and expenditures of \$8,843.14 through May 31, 2025, was reviewed.
  - b. Motion by Mattson, supported by Hermes, to approve accounts payable for May 2025 totaling \$1,707.22. All ayes; motion carried.
  - c. Motion by Mattson, supported by Baker, to approve the following accounts payable:
    - 1) \$67.50 to Court-Side, Inc. for shirts for Banks, Hermes and Sarah McGarry to wear at Small Town & Rural Development Conference on 6/9/2025
    - 2) \$142.33 to Karen Banks for mileage and meals reimbursement for attendance by Banks, Hermes and Sarah McGarry at Small Town & Rural Development Conference on 6/9/2025
    - 3) \$192.00 to Karen Banks for reimbursement to renew Flipsnack annual plan
    - 4) \$99.00 to Karen Banks for reimbursement for Survey Monkey upgrade plan for Mural Contest
    - 5) \$30.00 to Stan Dykstra for one-half booth fee paid for 2025 Art in the ParkAll ayes; motion carried.

## 6. Action/Discussion Items:

### a. 2025 Art in the Park:

- 1) Artists:
  - a) To date, 76 total applications received, 94 booths purchased, and two non-profit booths.
  - b) Artist Sue Clay is cancelling for 2025 and has requested that she be allowed to take advantage of the Bonus Program pricing of \$50 for a single booth in 2026. Discussion followed. Motion by Hermes, support by Mattson, to approve Clay's request, provided she submit her 2026 application on or before 8/31/2025. All ayes; motion carried.
- 2) Entertainment: Baker reported she has talked with Steve Aldrich (VFW) and they are planning to do the opening flag ceremony. Banks will contact the Boy Scouts and Girl Scouts to inquire if they would like to also participate in flag ceremony.
- 3) Food Vendors: Mattson confirmed the following food vendors have all submitted their paperwork and payment:
  - a) Kool Breeze
  - b) Maria's Tacos
  - c) NPC Kettle Corn
  - d) Grub-It-Up BBQ
  - e) Lesa's Elephant Ears
  - f) Kory's Antojitos
- 4) Sponsors: Current sponsor spreadsheet was reviewed. Banks stated we have received four \$25 gift cards from Buddy's as a sponsorship in lieu of cash for use as door prizes, but that we still need two more door prizes. Baker stated she will donate a \$20 gift card to Bonanza Antiques.
- 5) Advertising:
  - a) No price quote has been received from River City Reproductions for printing the 2025 Visitors Guide.
  - b) Discussion was held re: allowing Scott Stewart to etch the 50th Anniversary AITP logo on glassware to give away or sell. Consensus was to allow him to use logo, provided Nurenberg consents, as he created the logo.
  - c) Banks presented quotes from The View Newspaper Group for a full-size ad to be published in the Lakewood News. Motion by Hermes, supported by Mattson, to approve publication of a press release on 7/19/2025 and a full-page color ad at a cost of \$915.00 (\$730 for black-and-white plus \$185.00 to add color) for publication on 7/26/2025. All ayes; motion carried.

- 6) Volunteers/Paid Help: Banks will update the sign-up sheet and get it ready for distribution.

**b. Mural Project:**

- a) Banks and Hermes reported on their attendance at the 6/9/2025 Small Town & Rural Development Conference to present their pitch in the "Put Your Town On The Map" Competition, but were disappointed to report that the Village did not receive grant funding.
- b) Mural Contest: Banks reported that public voting on design elements will end on 6/14/2025. Consensus was to allow Banks to randomly select a winner and announce the winner via the Arts Commission website and a press release the week of June 15. She or Mattson will notify the artists of the design choices.

7. **Adjournment**: Motion by Mattson, supported by Banks, to adjourn. All ayes; motion carried. Meeting adjourned at 7:59 p.m.

Respectfully submitted,

Karen Banks, Secretary/Treasurer